

CATALINA MARKETING® NETWORK

DATE: 10/16/97
MASTER CLU: 229310

DESCRIPTION : CAMBRIDGE

VALUE : \$ 1.50

FROM CYCLE : 97-12 THROUGH CYCLE : 97-13

START : 11/03/97 STOP : 12/28/97

EXPIRE : 12 ROLLING WEEKS(03/22/98)

DISTRIBUTION
ESTIMATE : 80,000 DEAL # : 07162 OFFER CD : 07162

MARKET(S) :	CHICAGO	DALLAS/FTW	ST. LOUIS	MINN
	COLORADO	WASHINGTON	OHIO	FLORIDA
	NEBRASKA	SCRANTON	CHARLOTTE	S.CAROLINA
	KENTUCKY	RALEIGH	PITTS	INDIANA
	WISCONSIN	VIRGINIA	TENNESSEE	OKLAHOMA
	KANSAS	SPRNGFLD	UTAH	

TRIGGER : CLASS DESCRIPTION

0	REDEMPTION OF PRY MC # 229304
1	SALEM LIGHT CARTON

MANUFACTURER CPN EXPIRES 01/09/98		REDEEMABLE ONLY AT	SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks To Your Health.	
CHECKOUT COUPON®		VOID	15 mg "tar", 1.1 mg nicotine av. per cigarette by FTC method.	
SAVE \$1.50 ON A CARTON GOOD ON 1 CARTON CAMBRIDGE		GROCER: PHILIP MORRIS DEPT 28200 1 FAWCETT DR., BEL RIDGE TX 78840 07162	LIMITED TO SMOKERS 21 OR OLDER (c) Philip Morris Inc., 1997	
SERVING GOOD SMOKES AT A FAIR PRICE!		5 28200-61278 1	(18100) 0 07162	

Cambridge
ZOOB
07162

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